

2025 Partnership Proposal



Photos by Peter Derrett OAM & Lisa Gough

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Join Us in Celebrating Italian Heritage & Community Spirit!

After two successful events in 2023 and 2024, the Lismore Friendship Festival committee is excited to present **LisAmore! 2025** on **July 6th** at Lismore Turf Club. This vibrant festival is part of **Lismore is a Winter Wonderland (June 21 – July 6)**, a two-week celebration kicking off with the iconic **Lismore Lantern Parade** on June 21.

Key events (to be confirmed):

- **June 21** – Lantern Parade: Thousands gather to illuminate Lismore's streets.
- **June 28** – Progressive Dinner at Lismore's top venues.
- **June 29** – Italian Film Festival at Star Court Theatre
- **July 5** – Italian Cooking Workshop, Dinner with the Consulate General, passport services.
- **July 6 – LisAmore! Festival** – A free, family-friendly event featuring Italian music, cuisine, wine, and entertainment.



Why partner with us?

The Lismore Friendship Festival fosters **community, culture, and resilience**, honouring the region's deep Italian heritage. By partnering with us you will:

- **Showcase Your Brand** – Engage with locals, regional visitors, and Grey Nomads.
- **Strengthen Community Ties** – Contribute to Lismore's social and economic recovery post-2022 floods.
- **Be Part of the Story** – Support cultural exchange and community spirit.

Sponsorship benefits

PLATINO (\$2000+)

- Logo on posters, flyers, and advertisements
- Featured in social media campaigns
- Banner display and promotional booth at LisAmore!
- Recognised in speeches and by the MC
- Significant presence on the festival website

ORO (\$1500–1999)

- Logo on posters and flyers
- Featured on social media
- Banner display and promotional booth at LisAmore!
- Recognised by the MC

ARGENTO (\$500–1499)

- Name on acknowledgment board and main poster
- One social media post
- On-site visibility at LisAmore!

BRONZO (\$250–499)

- Name on acknowledgment board and main poster
- Recognition on social media

Supporters under \$250 will be acknowledged on the sponsor board.

Get involved and contact us

Let's create a sponsorship package that aligns with your business goals. Whether through financial contributions, in-kind support, or volunteer resources, we welcome your support and inclusion in LisAmore!

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